

# Verve Search

## SEO & Content Agency

verve [vurv] ~ excitement of imagination such as animates an artist. Or an SEO in this case!

Founded in 2009, we became an Omnicom Media Group agency in 2017. We service clients in 9 countries, have 49 employees of 21 nationalities, who speak 19 languages.

Verve Search is an award-winning SEO & Content Agency based in South West London, founded in 2009. We are a team of highly passionate and creative individuals from all over the world. We speak more than 19 languages between us, which puts us in the position of being able to support your business on an international scale.



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**Jonas Grünfeld,**  
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## Services

We specialise in creating campaigns that generate high quality links for our clients. Last year our team generated over 5,000 high quality links from some of the biggest sites in the world including:



## Accountability

We know how important it is to focus on ROI and the bottom line. We pride ourselves on being accountable and focused on your best interests. In fact, we often turn down business if it doesn't make sense for their business model. To quote the mighty Rolling Stones "You don't always get what you want...but you get what you need"

## Transparency & Honesty – for real

We are committed to providing an efficient, no fuss, straight-talking service. There's no beating around the bush with Verve Search. We also believe in full transparency with all our clients, what we do, how we do it, we will share it all with you.

“

We have been so impressed with the creativity of the campaigns Verve Search have produced for us and the coverage it's achieved. Their dedication to quality and results is second to none. And it shows in the results.

”

**Anders Nilsson**  
Head of PR and Outreach  
Gocompare.com

“

Since we started working with Verve, we've been really impressed with how much they've been able to achieve. We're extremely pleased with the results they've generated which have made a significant contribution to our bottom line.

”

**Jon Davies**  
Head of Marketing  
Lenstore

Wall of pride →



To measure the value of a link more accurately we've created 'LinkScore'. ([www.vervesearch.com/linkscore](http://www.vervesearch.com/linkscore)) This tool helps others within the industry measure the value and quality of their links.

## Award Winning!

Over the years we have achieved world class results for our clients, which won us awards for "Best Use of SEO for Corporate Communications", "Best Use of Content Marketing", "Best Pan European Campaign" and "Best Use of PR in a Search Campaign". We are also very proud to have won "Best SEO Agency" at the European Search Awards AND the UK Search Awards several years running and most recently won Content Marketing Agency of the Year at the UK Content Awards.

## Clients



## Case Studies

### Lenstore – 24hr LDN

<https://www.lenstore.co.uk/vc/24-hour-london/>



Made in partnership with Nikon and the Canary Wharf Group, this 8 gigapixel, 24 hour time-lapse photo of the London Skyline is the very first of its kind.

This campaign generated:

- **169** links since April 2018
- **Over 2 million** views
- **11,357** link score
- Top links: **CNN, Daily Mail, Lonely Planet**

Over the last 12 months Lenstore's rankings for key term "contact lenses" went from position **12** to position **2**. Their non-brand organic traffic was up by **188%** in total.

### GoCompare (Car Insurance) – Wheeler Dealer

<https://www.gocompare.com/car-insurance/wheeler-dealer/>



For our client GoCompare we enlisted the help of a leading toy car expert to create 'Wheeler Dealer' a campaign which reveals which toy cars have increased in value the most over time.

This campaign generated:

- **694** links since Feb. 2018
- **2.3** million coverage views
- **34,385** link score
- Top links: **USA Today, Business Insider, MSN**

We have worked with GoCompare for 4 years and last year we've achieved a **10%** increase in visibility year on year.

If you want to know more, please give us a call on **020 8390 5944** or email [info@vervesearch.com](mailto:info@vervesearch.com)

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Your notes

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